



SENA BAKIR

User Experience Designer

5+ years of experience designing complex B2B SaaS analytics platforms, specializing in enterprise data visualization, dashboard design, and accessible design systems. Proven track record transforming dense datasets into intuitive interfaces for business decision-makers while collaborating with cross-functional teams in agile environments.

EXPERIENCE

Senior UX/Product Designer Jan 2024 - Present	Environics Analytics, Toronto, ON, Canada - Lead designs for Envision, a B2B SaaS analytics platform serving enterprise clients - Explored AI features and guided teams to balance user needs with constraints - Write user stories in Azure DevOps for agile collaboration and product management - Create style guides to enhance accessibility and design system consistency
User Experience Designer Oct 2021 - Jan 2024	Environics Analytics, Toronto, ON, Canada - Conducted user research and competitive analysis to align company and client goals - Enhanced software UI with intuitive information architecture using UX best practices - Designed dashboards transforming complex data into insight-driven interfaces - Led prototyping sessions and iterated based on stakeholder feedback - Created data visualization guides to elevate organizational design literacy
User Experience Designer Mar 2021 - Jun 2021	Canadian Mental Health Association, Toronto, ON, Canada - Conducted dairy study and implemented the data to the website - Utilized UX/UI best practices for updating campus mental health website - Designed human services website applying IA best practices - Created digital reports and training documents
Quality Analyst Jan 2019 - Jan 2021	Cognizant, Toronto, ON, Canada - Designed dashboards and presenting weekly data analysis & insights - Implemented and improved quality policies, established flow diagrams - Demonstrated independence with problem solving - Provided feedback to the team as a leader
Data Analyst May 2018- Jan 2019	Cognizant, Toronto, ON, Canada - Analyzed and provided insights to the statistical data - Implemented quality policies, processes and workflows - Critiques for the best solution in terms of fresh analyst enquiries - Kept communicative attitude
Marketing Assistant Jul 2016 - Oct 2016	Bausch and Lomb, Istanbul, Turkey - Created designs for promotion products, pamphlets and brochures - Collected and designed data, provided insights to found data - Organized workshops and presentations for marketing team - Mentored sales department and company partners in person and remotely

SKILLS

Design Skills

Wireframing	Interviewing
Prototyping	Empathy Mapping
Usability Testing	Contextual Inquiry
Interface Design	Persona Creation

Software Skills

Adobe Illustrator	Reality Composer
Adobe XD	Solidworks
Figma	Phyton
Canva	Azure

EDUCATION

Sept 2020 - May 2021	Post Graduate Certificate in User Experience Design Humber College, Toronto, ON, Canada
Sept 2011 - June 2016	Bachelor's Science Degree in Manufacturing Systems Engineering Sabanci University, Toronto, ON, Canada
Jan 2015 - May 2015	Exchange Program in Management Information Systems University of Massachusetts, Lowell, USA

COLLABORATIVE WORK

Path Partner Application Feb. 2021 – April. 2021	Humber College, Toronto, ON, Canada - Provided solution by our App to reduce gas emission in Toronto - Implemented dairy study to collect qualitative data - Ideated our product to tackle Torontonians biking hesitance - Designed wireframes and created prototypes
Personalized Healthcare Application Sep. 2020 – Dec. 2020	Humber College, Toronto, ON, Canada - Identified needs and expectations for the application - Collected data, established affinity diagram and user persona - Collaborated with all team members for each step - Designed sketches, wireframes and created prototype - Provided feedback to the team as needed
Mobile Banking Application Oct. 2020 – Dec. 2020	Humber College, Toronto, ON, Canada - Collected data from seniors who use mobile banking - Created user persona using interviews - Established customer journey and future state maps - Found solution to build seniors confidence on mobile banking - Designed sketches, wireframes and created digital prototype

VOLUNTEER EXPERIENCES

Teaching Assistant Sep. 2012 – Jun. 2013	Sabanci University, Istanbul, Turkey - Boosted communication on skills with children aged between 6-10 through games and teaching basic lessons like math and science
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EXTRA CURRICULAR ACTIVITIES

Jul. 2018 – Jan. 2019	Social Committee Member at Cognizant - Initiated Social Activities within the companies including the yearly formal events
Oct. 2012 – Jun. 2014	Sabanci University Tea Talks with CEO's, Vice President - Arranged meetings with known names and CEO's
Oct. 2012 – Jun. 2014	Sabanci University Debate Club, Member - Held responsibility for a huge international debate event which was the 3rd time ever that took place in the country