



SENA BAKIR

User Experience Designer

A passionate professional who has a huge desire to create various designs for companies.
5+ years of experience providing excellent analytical skills in Data, Research and Design.
Knowledge of user-centered design principles, visual design standards and best practices

EXPERIENCE

User Experience Designer
October 2021 - Present

Environics Analytics, Toronto, ON, Canada

- Conducted an extensive study to find both company and client goals
- Updated the interface of Envision Software by utilizing UX best practices
- Designed charts and dashboards, and get feedback in prototyping sessions
- Created a user guide for employees about data visualization

User Experience Designer
March 2021 - June 2021

Canadian Mental Health Association, Toronto, ON, Canada

- Conducted dairy study and implemented the data to website
- Utilized UX best practices for updating campus mental health website
- Designed human services website applying IA best practices
- Created digital reports and training documents

Quality Analyst
Jan 2019 - Jan 2021

Cognizant, Toronto, ON, Canada

- Designed dashboards and presenting weekly data analysis & insights
- Implemented and improved quality policies, established flow diagrams
- Demonstrated independence with problem solving
- Provided feedback to the team as a leader

Data Analyst
May 2018 - Jan 2019

Cognizant, Toronto, ON, Canada

- Analyzed and provided insights to the statistical data
- Implemented quality policies, processes and workflows
- Critiqued for the best solution in terms of fresh analyst enquiries
- Kept communicative attitude

Marketing Assistant
Jul 2016 - Oct 2016

Bausch and Lomb, Istanbul, Turkey

- Created designs for promotion products, pamphlets and brochures
- Collected and designed data, provided insights to found data
- Organized workshops and presentations for marketing team
- Mentored sales department and company partners in person and remotely

EDUCATION

Sept 2020 - May 2021

Post Graduate Certificate in User Experience Design

Humber College, Toronto, ON, Canada

Sept 2011 - June 2016

Bachelor's Science Degree in Manufacturing Systems Engineering

Sabanci University, Toronto, ON, Canada

Jan 2015 - May 2015

Exchange Program in Management Information Systems

University of Massachusetts, Lowell, USA

SKILLS

Design Skills

Wireframing
Prototyping
Usability Testing
Interface Design
Interviewing
Empathy Mapping
Contextual Inquiry
Persona Creation

Software Skills

Adobe Illustrator
Adobe XD
Invision
Sketch
Reality Composer
Solidworks
Phyton
Figma

COLLABORATIVE WORK

Path Partner Application
Feb. 2021 – April. 2021

- Humber College, Toronto, ON, Canada
- Provided solution by our App to reduce gas emission in Toronto
 - Implemented dairy study to collect qualitative data
 - Ideated our product to tackle Torontonians biking hesitance
 - Designed wireframes and created prototypes

Personalized Healthcare Application
Sep. 2020 – Dec. 2020

- Humber College, Toronto, ON, Canada
- Identified needs and expectations for the application
 - Collected data, established affinity diagram and user persona
 - Collaborated with all team members for each step
 - Designed sketches, wireframes and created prototype
 - Provided feedback to the team as needed

Mobile Banking Application
Oct. 2020 – Dec. 2020

- Humber College, Toronto, ON, Canada
- Collected data from seniors who use mobile banking
 - Created user persona using interviews
 - Established customer journey and future state maps
 - Found solution to build seniors confidence on mobile banking
 - Designed sketches, wireframes and created digital prototype

VOLUNTEER EXPERIENCES

Teaching Assistant
Sep. 2012 – Jun. 2013

- Sabanci University, Istanbul, Turkey
- Boosted communication skills with children aged between 6-10 through games and teaching basic lessons like math and science

EXTRA CURRICULAR ACTIVITIES

Jul. 2018 – Jan. 2019

- Social Committee Member at Cognizant**
- Initiated Social Activities within the companies including the yearly formal events

Oct. 2012 – Jun. 2014

Sabanci University Tea Talks with CEO's, Vice President

- Arranged meetings with known names and CEO's

Oct. 2012 – Jun. 2014

Sabanci University Debate Club, Member

- Held responsibility for a huge international debate event which was the 3rd time ever that took place in the country